

2018 SPONSORSHIP and EXHIBITOR Opportunities

U.S. Journal
TRAINING, INC.

The Institute for
Integral Development

COUNSELOR
MAGAZINE

The
**GOLD
STANDARD**
in Conferences

**Providing the
Best in Professional
Training Since 1979**

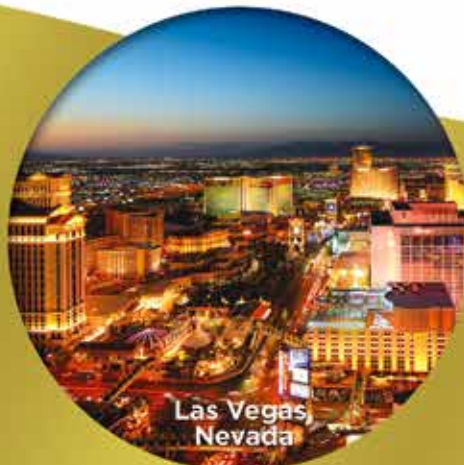
Over 4,000 addictions/mental health practitioners will participate in US Journal Training Conferences in 2018. Network with your professional peers from across the country when you join us at the conferences of your choice. Introduce your program, strengthen your position in the treatment field, meet new referral sources, forge valuable new relationships, and promote your program in our conference literature—each conference brochure is distributed to over 100,000 targeted professionals, and distributed via COUNSELOR Magazine.

“For the last several years, we have enjoyed a trusted relationship with US Journal Training, which has offered major conferences in key geographic areas, allowing us to reach thousands of professionals.

In creating a long-term, committed relationship with US Journal conferences, we have benefitted from valuable customer service not evident when you are involved with a single event. We have always enjoyed a great booth location; we dialogue about conference attendance and work together to have a productive and meaningful conference experience”.

—Patty Evans

*Senior Vice President and Chief Marketing Officer
Meadows Behavioral Healthcare*



For Full USJT Schedule see page 4

www.usjt.com

Conference HOST

\$50,000

- Prominently featured as the **Conference Host** with company logo on Cover, and Full Page advertisement in over 100,000 conference brochures mailed to targeted professionals.
- Logo, with hyperlink to website, featured on USJT.com home page for several months leading to the event.
- Full Page advertisement in online brochure.
- Listed as **Conference Host** on all conference E-mail campaigns.
- Full Page advertisement in conference program distributed to conference registrants.
- Recognized as **Conference Host** on Screen at Conference Opening; prominently placed Poster featuring Host Logo.
- Recognized as sponsor of opening Continental Breakfast.
- Company representative invited to provide "Welcoming Remarks".
- Two Keynote Speakers nominated to represent **Conference Host** on conference program. (Conference Host provides speaker honorarium, plus expenses).
- Company logo printed on all attendee badges.
- 20 'complimentary' registrations for staff/referral sources.
- Prominent "double table" exhibit booth at conference.
- Brochure/Promotional item placed in attendee's conference kit.
- 25% discount on display advertising in COUNSELOR Magazine.

Customized Sponsorship

To sponsor a Continental Breakfast, Morning or Afternoon Break, Luncheon or Reception or other customized events, please call Lorrie Keip Cositore at 1-800-851-9100 ext. 9220 or email lorriek@usjt.com.

Contributing Sponsor

\$15,000

- Prominently featured as a **Contributing Sponsor** with company logo on Cover and 1/2 Page advertisement in over 100,000 conference brochures mailed to targeted professionals.
- Logo with hyperlink to your website on the USJT.com event page for several months leading to the event.
- Full Page advertisement in online brochure.
- Listed as **Contributing Sponsor** on all E-mail campaigns.
- Full Page advertisement in conference program distributed to conference registrants.
- Keynote Speaker nominated to represent **Contributing Sponsor** on conference program. (Contributing Sponsor provides speaker honorarium, plus expenses).
- Recognized as sponsor of refreshment break.
- 10 'complimentary' registrations for staff/referral sources.
- Prominent "double table" exhibit booth at conference.
- Brochure/Promotional item placed in attendee's conference kit.
- 20% discount on display advertising in COUNSELOR Magazine.

For More Information, Contact



Lorrie Keip Cositore

Director of Continuing
Education
1-800-851-9100 ext. 9220
lorriek@usjt.com



Kelly Johnson

Sales Manager
954-401-1451
kelly.johnson@hcibooks.com

Participating Sponsor

\$5,000

- Prominently featured as a **Participating Sponsor** with 1/4 Page advertisement in over 100,000 conference brochures mailed to targeted professionals.
- Logo with hyperlink to your website on the USJT.com event page for several months leading to the event.
- 1/2 Page advertisement in online brochure.
- Listed as **Participating Sponsor** on all E-mail campaigns.
- 1/2 Page advertisement in conference program distributed to conference registrants.
- **Participating Sponsor** will have an opportunity to provide one workshop speaker on conference program. (Participating Sponsor provides speaker honorarium and expenses).
- 6 'complimentary' registrations for staff/referral sources.
- Exhibit booth at conference.
- Brochure/Promotional item placed in attendee's conference kit.
- 15% discount on display advertising in COUNSELOR Magazine.

Exhibitor

\$1,750

10% discount for two or more events

- Exhibit Booth at conference.
- 3 'complimentary' registrations for staff/guests.
- Logo with hyperlink to your website on the USJT.com event page for several months leading to the event.
- Logo in conference program distributed to registrants.
- 10% discount on display advertising in COUNSELOR Magazine.

Advertising & Marketing Opportunities

Attendee Bag Sponsorship—\$5,000

Your company logo on all 350-500 attendee bags and 25-50 exhibitor that are prominently displayed by all throughout the conference.

Badge Sponsorship—\$2,000

Company logo on all 350-500 attendee and 25-50 exhibitor conference badges that must be worn daily.

Water Bottle Sponsorship—\$1,500

Company logo on water bottle inserted in every attendee (350-500) conference bag. Sponsor to supply labeled water bottles.

Advertisement in Final Conference Program

This is read every day by all of the 350-500 attendees and 25-50 exhibitors.

Rates for Ad in Conference Program

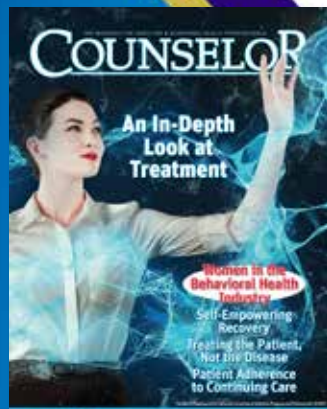
- ¼ Page Full Color Ad—\$450
- ½ Page Full color Ad—\$650
- Full Page Full Color Ad—\$1,000

COUNSELOR MAGAZINE

COUNSELOR, The Magazine for Addictions and Mental Health Professionals, is the most respected independent publication serving frontline behavioral health professionals.

For Advertising Rates, Contact Christian Blonshine

Vice President
800-851-9100 ext. 9232
christianb@hcibooks.com



For more information, visit www.counselormagazine.com

2018 TRAINING CONFERENCES

U.S. Journal TRAINING, INC.

COUNSELOR MAGAZINE

Making a Difference Since 1979



16th National Conference on

Adolescents and Young Adults

Las Vegas, NV • April 25–27, 2018

ETHICS Pre-Conference Workshop, April 24, 2018

SPECIAL FOCUS ON: • Trauma Treatment • Addictions in Youth • Anxiety and Depression
• Anger, Boundaries, and Limits • Opioid Crisis • Impact of Social Media

31st Annual Northwest Conference on

Behavioral Health and Addictive Disorders

Seattle (Bellevue), WA • May 30–June 1, 2018

5th Southeast Conference

TRAUMA, Addictions, and Intimacy Disorders

Atlanta, GA • June 13–15, 2018

ETHICS Pre-Conference Workshop, June 12, 2018

29th Santa Fe Conference:

Integrating Spirituality, Mindfulness, and Compassion

In Mental Health and Addiction

Santa Fe, NM • August 6–8, 2018

9th Western Conference on

Behavioral Health and Addictive Disorders

Newport Beach, CA • November 8–10, 2018

ETHICS Pre-Conference Workshop, November 7, 2018

Visit www.usjt.com for upcoming events

For Marketing
and Exhibiting
Opportunities,
Contact:

Lorrie Keip Cositore
Director of Continuing Education
1-800-851-9100 x9220, lorriek@usjt.com



Las Vegas,
Nevada



Seattle (Bellevue),
Washington



Atlanta,
Georgia



Santa Fe,
New Mexico



Newport Beach,
California

Call 800-441-5569 for more information or visit www.usjt.com